CONTRACT

WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

Contract / Revision	Alt Order #
332561 / 2	

Product
SENATE 2012

Contract Dates	Estimate #
09/03/12 - 09/09/12	**11731**

Advertiser	Original Date / Revision
MURPHY FOR SENATE	08/29/12 / 09/07/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WVIT	Pat DeRico	Hartford Local

Special Handling

Demographic
RA1849

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
42650	28027

And:

MEDIA STRATEGIES & RESEARCH VA
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WVIT	09/03/12	09/09/12	5-530A CT NEWS TODAY	5A-530A		:30			NM	1	$200.00
	IP -			ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME								
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	- - - - F - -	1		$200.00					
2	WVIT	09/03/12	09/09/12	530-6A CT NEWS TODAY	530A-6A		:30			NM	3	$750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	- 1 1 1 - - -	3		$250.00					
3	WVIT	09/03/12	09/09/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	4	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	1 1 1 1 - - -	4		$450.00					
4	WVIT	09/03/12	09/09/12	7-9A TODAY SHOW	7A-9A		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	1 1 1 1 - - -	4		$500.00					
5	WVIT	09/03/12	09/09/12	7-9A SATURDAY TODAY	7A-9A		:30			NM	2	$700.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	- - - - - S -	2		$350.00					
6	WVIT	09/03/12	09/09/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	1	$175.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	- - - - - - S	1		$175.00					
7	WVIT	09/03/12	09/09/12	8-9A SUNDAY TODAY	8A-9A		:30			NM	1	$350.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	- - - - - - S	1		$350.00					
8	WVIT	09/03/12	09/09/12	9-10A TODAY SHOW	9A-10A		:30			NM	1	$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

NBC CONNECTICUT HD
WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

Contract / Revision	Alt Order #
332561 / 2	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	SENATE 2012	**11731**

Advertiser	Original Date / Revision
MURPHY FOR SENATE	08/29/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays --W----	Spots/Week 1	Rate $275.00						
9	WVIT	09/03/12	09/09/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	1	$75.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---T---	Spots/Week 1	Rate $75.00						
10	WVIT	09/03/12	09/09/12	4-5P ELLEN	4P-5P		:30			NM	2	$500.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -1-1---	Spots/Week 2	Rate $250.00						
11	WVIT	09/03/12	09/09/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	4	$3,000.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays 1111---	Spots/Week 4	Rate $750.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WVIT*	*09/03/12-09/09/12*		*5-6P CT NEWS @ 5PM*	*5P-6P*	MTuWThF----	*:30*		*~~$750.00~~*	*NM*		
	See MG 11.6											
	NA-PGM NOT SCHEDULED											
6	WVIT	09/03/12-09/09/12		5-6P CT NEWS @ 5PM	5P-6P	-Tu-------	:30		$750.00	NM		
(M)	MG for 11.1 09/03											
12	WVIT	09/03/12	09/09/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	4	$3,800.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays 1111---	Spots/Week 4	Rate $950.00						
13	WVIT	09/03/12	09/09/12	6-7P CT NEWS SAT @ 6PM	6P-7P		:30			NM	3	$550.00
	IP											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----S-	Spots/Week 1	Rate $550.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WVIT*	*09/03/12-09/09/12*		*6-7P CT NEWS SAT @ 6PM*	*6P-7P*	-------Sa--	*:30*		*~~$550.00~~*	*NM*		
	See MG 13.2,13.3,13.4											
	NA-PGM NOT SCHEDULED											
2	WVIT	09/03/12-09/09/12		6-630AM SU CT NEWS TOD	6A-630A	---------Su	:30		$50.00	NM		
(M)	MG for 13.1 09/08											
3	WVIT	09/03/12-09/09/12		630-7A SU CT NEWS TODA	630A-7A	---------Su	:30		$150.00	NM		
(M)	MG for 13.1 09/08											
4	WVIT	09/03/12-09/09/12		9-10A CT NEWS TODAY	9A-10A	-------Sa--	:30		$350.00	NM		
(M)	MG for 13.1 09/08											
14	WVIT	09/03/12	09/09/12	6-7P CT NEWS SUN @ 6PM	6P-7P		:30			NM	1	$550.00
	IP											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------S	Spots/Week 1	Rate $550.00						
15	WVIT	09/03/12	09/09/12	7-730P EXTRA	7P-730P		:30			NM	1	$400.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays --1----	Spots/Week 1	Rate $400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WVIT*	*09/03/12-09/09/12*		*7-730P EXTRA*	*7P-730P*	---W-------	*:30*		*~~$400.00~~*	*NM*		
	See MG 15.2											
	NA-PGM NOT SCHEDULED											
2	WVIT	09/03/12-09/09/12		7-730P ACCESS HOLLY M-F	7-730P	MTuWThF----	:30		$400.00	NM		
(M)	MG for 15.1 09/05											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

NBC CONNECTICUT HD
WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030
www.nbcconnecticut.com

Contract / Revision	Alt Order #
332561 / 2	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	SENATE 2012	**11731**

Advertiser	Original Date / Revision
MURPHY FOR SENATE	08/29/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
16	WVIT	09/03/12	09/09/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	1	$400.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -T-----	Spots/Week 1	Rate $400.00							
17	WVIT	09/03/12	09/09/12	8-10P AMERICA'S GOT TAL	8P-10P		:30			NM	1	$3,000.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -T-----	Spots/Week 1	Rate $3,000.00							
18	WVIT	09/03/12	09/09/12	NFL WEDNESDAY OPEN G	830P-1130P		:30			NM	1	$5,500.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays --W----	Spots/Week 1	Rate $5,500.00							
19	WVIT	09/03/12	09/09/12	TH8-9P AMERICA'S GOT TA	8P-10P		:30			NM	1	$1,800.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ---T---	Spots/Week 1	Rate $1,800.00							
20	WVIT	09/03/12	09/09/12	SAVING HOPE	9P-10P		:30			NM	1	$600.00
	IP											
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -----S-	Spots/Week 1	Rate $600.00							
21	WVIT	09/03/12	09/09/12	11-1135P LATE NEWS	11P-1135P		:30			NM	4	$4,000.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays 1111---	Spots/Week 4	Rate $1,000.00							
22	WVIT	09/03/12	09/09/12	11-1135P LATE NEWS	11P-1135P		:30			NM	2	$1,600.00
	IP											
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----11-	Spots/Week 2	Rate $800.00							
23	WVIT	09/03/12	09/09/12	1135-1235A TONIGHT SHO	1135P-1235A		:30			NM	4	$1,000.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays 1111---	Spots/Week 4	Rate $250.00							
24	WVIT	09/03/12	09/09/12	530-6A CT NEWS TODAY	530A-6A		:30			NM	1	$250.00
	IP											
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $250.00							
25	WVIT	09/03/12	09/09/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	1	$450.00
	IP											
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $450.00							
26	WVIT	09/03/12	09/09/12	7-9A TODAY SHOW	7A-9A		:30			NM	1	$475.00
	IP											
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $475.00							
27	WVIT	09/03/12	09/09/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	1	$550.00
	IP											
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $550.00							
28	WVIT	09/03/12	09/09/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	1	$800.00
	IP											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

NBC CONNECTICUT HD
WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

Contract / Revision	Alt Order #
332561 / 2	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	SENATE 2012	**11731**

Advertiser	Original Date / Revision
MURPHY FOR SENATE	08/29/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $800.00						
29	WVIT IP	09/03/12	09/09/12	7-730P EXTRA	7P-730P		:30			NM	1	$450.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $450.00						
30	WVIT IP	09/03/12	09/09/12	1135-1235A TONIGHT SHO	1135P-1235A		:30			NM	1	$225.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $225.00						
31	WVIT IP	09/03/12	09/09/12	530-6A SUN CT NEWS TOD	530-6A		:30			NM	1	$50.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------S	Spots/Week 1	Rate $50.00						
32	WVIT IP	09/03/12	09/09/12	630-7A SU CT NEWS TODA	630A-7A		:30			NM	1	$150.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------S	Spots/Week 1	Rate $150.00						
									Totals		57	$36,425.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/09/12	57	$36,425.00	$30,961.25
Totals	57	$36,425.00	$30,961.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.